

2022 DOUBLE DOWN FUTURITY SPONSOR LETTER

Texas Longhorn Futurities have become one of the most exciting events in the breed over the last few years, showcasing the finest up and coming cattle for the future of the breed. Unlike the standard show circuit, futurities are “jack pot” based so winning means big cash prizes as well as awards. The bigger the class the more money there is to win. This futurity is included in the prestigious “MONEY EARNERS FUTURITY LIST, so cash won by participants is recorded and known to the longhorn world.

With the opportunity to win cash, buckles and other awards, plus Calcutta \$\$s and other games, these futurities draw the cream of the crop cattle and the high rollers of the industry. This is a great opportunity for sponsors to be a part of it all. This futurity is unique and the first of its kind.

Futurity goers have the opportunity to get twice the cash, awards and notoriety for their program with half the expenses of fuel, hotel, meals and time away from home. Cattle will be run thru one time with two sets of judges evaluating and placing each class. We believe this format will have a huge draw of the top breeders in the nation, making this event one of the **best sponsorship opportunities of the year.**

We have attached a “**SPONSOR OPPORTUNITY LIST**” that has everything from corporate sponsorships to half page ads in the program. Please choose what option works best for your BUSINESS, RANCH, INDIVIDUAL NEEDS OR CORPORATION.

THANK YOU IN ADVANCE FOR YOUR ADVERTISING/ SUPPORT.

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